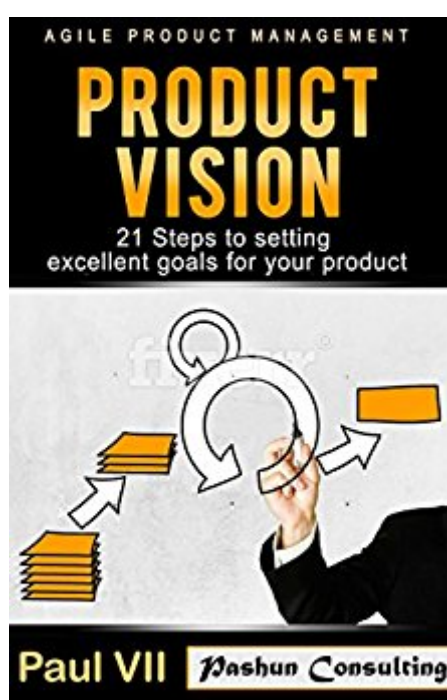# Agile Product Management: Product Vision:: 21 Steps To Setting Excellent Goals For Your Product (scrum, Scrum Master, Agile Development, Agile Software Development)

Synopsis

IntroductionThank you and congratulations on taking this class, â œProduct Vision: 21 Steps To Setting Excellent Goals for Your Productâ •. This class is going to provide you with a host of proven tips for setting excellent goals for your product. I am sure this class will be very informative, asit will give you an introduction to the concept of scrum as well as that of product vision. I will then explain toyou the steps that you can take to create a project vision followed by tips ofhow to use a clear product vision in your team or organization from the ground up. I will also provide you with lots of examples, which will go a long way in helping you understand this topic better. In this class, you will learn: âœ"A brief recap of agile and scrum principles âœ"What is a product vision âœ"What is a product vision board and how isit used to provide a clear overarching goal for any product âœ"A high-level outline of how the product vision is used to create a product âœ"A step by step example of how to create a product vision for a real product âœ"Concise techniques for improving your product vision Without further ado, I would like usto start this informative journey so lend me your ears and let me teach you how to enrich your product management by creating an awesome product vision. Table of ContentsAgile Product Management: Product Vision: 21 Steps To Setting Excellent Goals for Your Product Introduction Table of Contents Lesson 1 Agile Scrum: A Complete Background Lesson 2 What Is A Product Vision? What Is A Product Vision Board?Lesson 3 Step By Step Example Of How You Can Create Your Own Product Vision Concise Techniques For Improving Your Product Vision Lesson 4 21 Steps To Setting Excellent Goals For Your Product Defining Your Product Vision Product Strategy And Vision Board A sample Product Vision Board Conclusion Resources Preview ofà «The Scrum Master Mega PackCheck Out My Other Books Scroll Up To The Top Of The Page And Click The Orange "Buy Now" or "Read For Free" Icon On The Right Side!

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Customer Reviews

The book is really great for those people who never worked or just started working in an agile environment.A good introduction to the product owner role and how important the role is to the success of the agile process.This book is essential reading for anyone who is or wants to develop products in today's world. I rank this alongside the Lean Start up. Brief and to the point it's an excellent read with a lot of practical advise. Worth picking up.

Awesome! This book is packed with information and helpful tips on managing your product. Having a goal for your product us very essential. This book gave a brief and concise introdution to product vision. I learned a lot from and ad I highky recommend this book if u want to learn agile product management. Well written and complete info for beginners! 5 stars for this book.

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